

Four tips for success for women in business

Mumsnet is a website for parents. Listen to its founder, Justine Roberts, talking about her tips for success for women in business.

Tasks

Do the preparation task first. Then watch the video and do the exercises.

Preparation task

Match the definitions (a–j) with the vocabulary (1–10).

Vocabulary

1. a passion
2. to take off
3. to give up
4. an unmitigated disaster
5. a light-bulb moment
6. a prompt
7. to embrace
8. chaos
9. to be in tears
- 10..... to grapple with something

Definition

- a. to stop doing something because it is too difficult
- b. a state of total confusion with no order
- c. a moment when you suddenly have a good idea
- d. to accept something enthusiastically
- e. a strong interest or wish for doing something, such as an activity or hobby
- f. to cry
- g. to suddenly start to be successful or popular
- h. something bad or unsuccessful that has no good or positive points
- i. a thing that causes you to do something
- j. to try to deal with or understand a difficult problem

Task 1

Are the sentences true or false?

	Answer	
	True	False
1. Justine says that when Mumsnet began, most new businesses were run by young men.	True	False
2. Someone offered to invest in Mumsnet, but only if it was run by a young mother.	True	False
3. Justine says you must never make mistakes if you want a successful business.	True	False
4. She got the idea for Mumsnet after she made some bad choices for a holiday with children.	True	False
5. Justine wears trainers so that she can go to the gym at lunchtime.	True	False
6. She says that women with a business and children should accept that they can't be perfect.	True	False
7. Justine cried when her child didn't want her to go to work.	True	False
8. She loves working on her own to find solutions.	True	False

Task 2

Match the ends of the sentences (a–f) with the beginnings of the sentences (1–6).

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|---|---|
| 1. When you really believe in something, | a. that's what will keep you going through the low moments. |
| 2. Choose something you have a real passion about, | b. that you have to spend hours on your appearance. |
| 3. Often the things that go wrong | c. having guilt is a wasted emotion. |
| 4. Don't feel, as a woman in business, | d. because otherwise it's too easy to give up. |
| 5. It's almost impossible to fit in everything | e. if you have your own business and a family. |
| 6. Your kids will be fine, and | f. can be the prompts for what you can do right. |

Discussion

Do you have any more tips for success in business?

Answers

Preparation task

1. e
2. g
3. a
4. h
5. c
6. i
7. d
8. b
9. f
10. j

Task 1

1. True
2. False
3. False
4. True
5. False
6. True
7. False
8. False

Task 2

1. a
2. d
3. f
4. b
5. e
6. c