Word on the Street
Working in Fashion

Exercises
Answers are at the end of this support pack.

Activity 1
Watch Wendy's documentary about the fashion business. Who does she talk to? Choose three jobs.
a fashion designer
a fashion journalist
a hairdresser
a make-up artist
a model
a photographer

Activity 2
Watch the documentary again. Match the information with the correct people.

wouldn't like to work in an office / studied at the London College of Communication / works in her family's business / says you need to be a good communicator / says she's still learning every day / studied at the Royal College of Art

The photographer

The designer

Activity 3
What does it take to be successful in the fashion industry? Put the expressions in the correct groups.
enjoy your work / hard work / keep learning / passion / a good communicator / dedication / tough-skinned / keep going / creative

It takes …

You need to be …

You have to …

Discussion

• Are you interested in fashion? Why or why not?
• What skills might you need to succeed in the fashion world?

Discuss these questions with another student or post a comment on the LearnEnglish website.
Answers

Activity 1
a fashion designer, a make-up artist, a photographer

Activity 2
The photographer
studied at the London College of Communication
wouldn't like to work in an office

The make-up artist
says she's still learning every day
says you need to be a good communicator

The designer
studied at the Royal College of Art
works in her family's business

Activity 3
It takes …
    hard work
dedication
passion
You need to be …
a good communicator
creative
tough-skinned
You have to …
    keep going
keep learning
enjoy your work